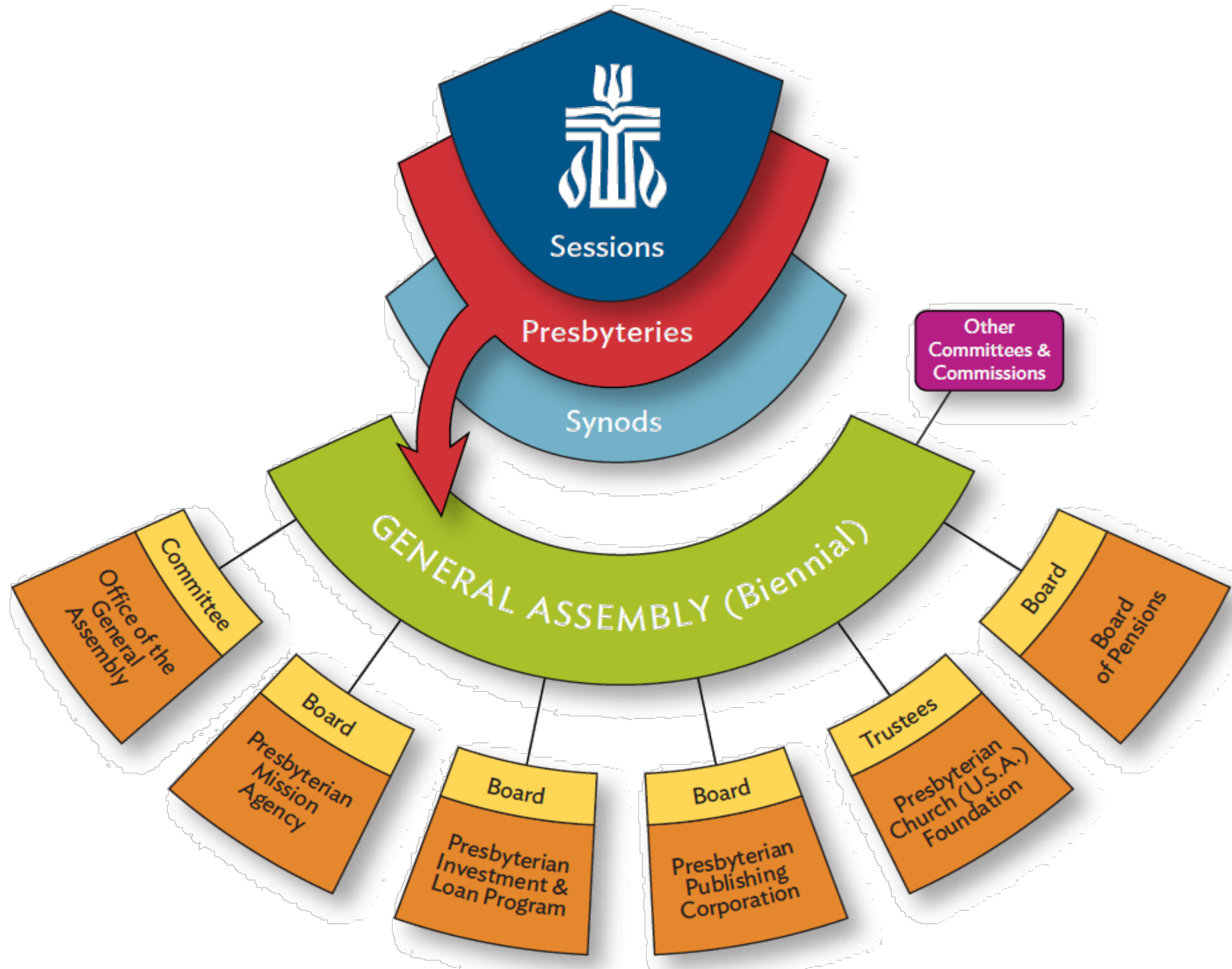




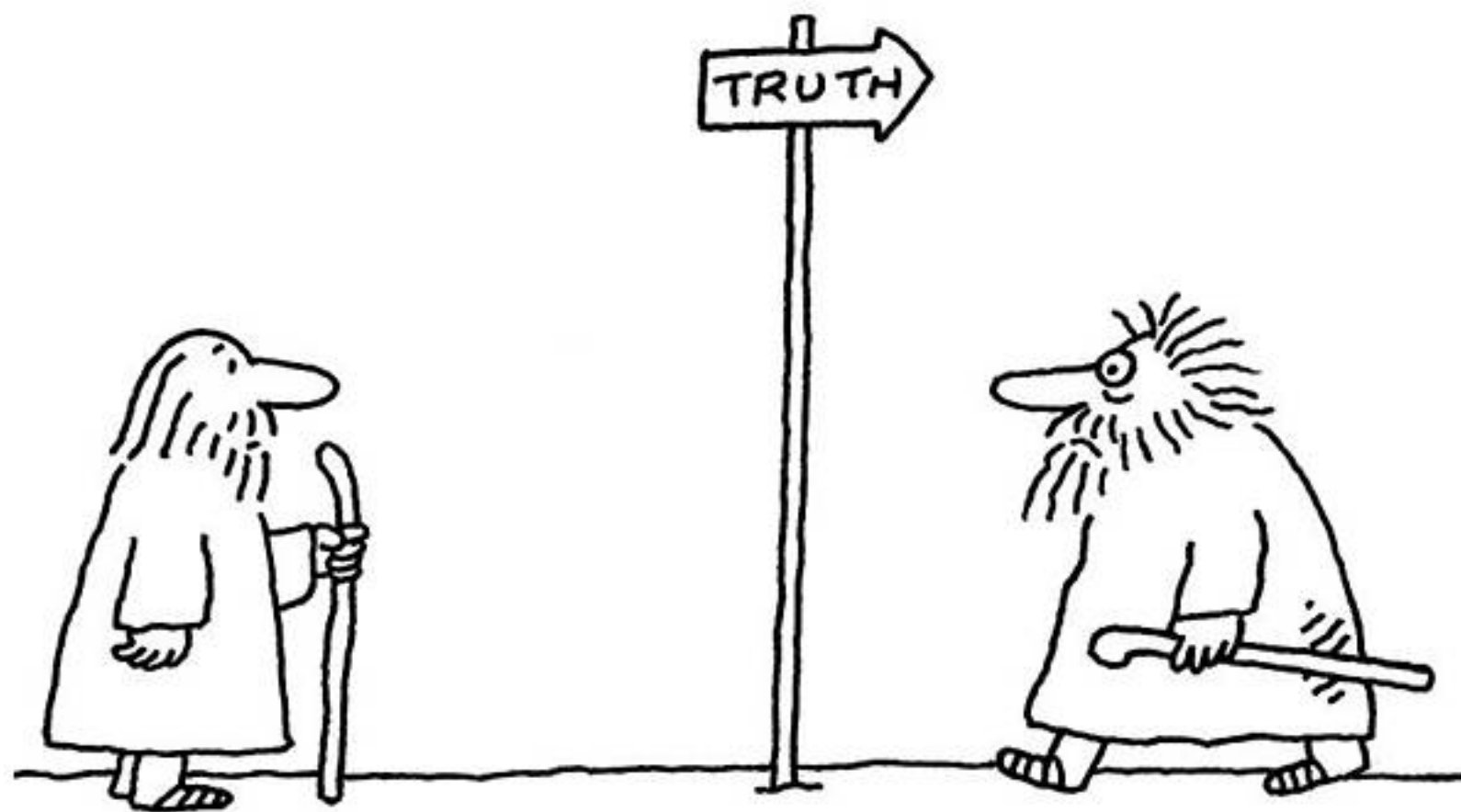
Top 10 Things Every Church Leader Should Know about Generosity, Finances, and Church Budgets...

Rev. Joseph Moore









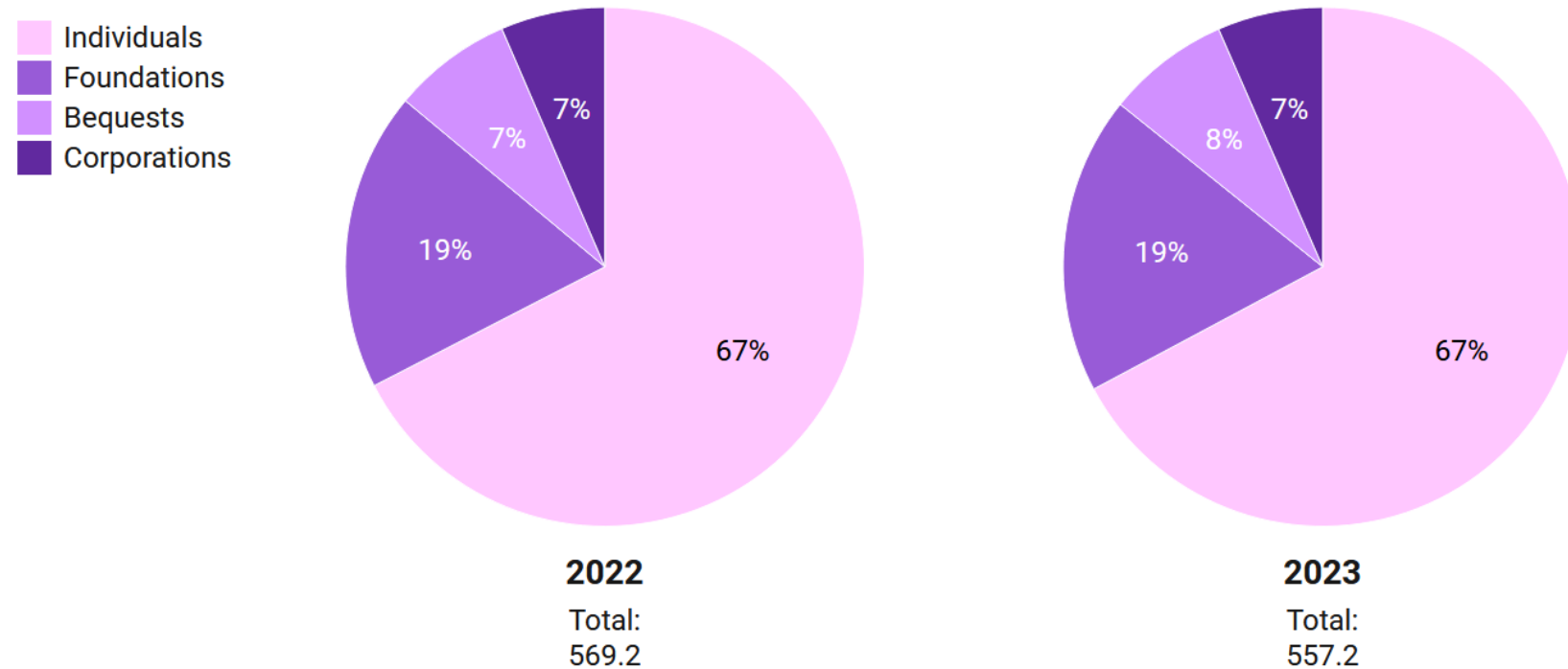
C. Bawanti

Where are we?

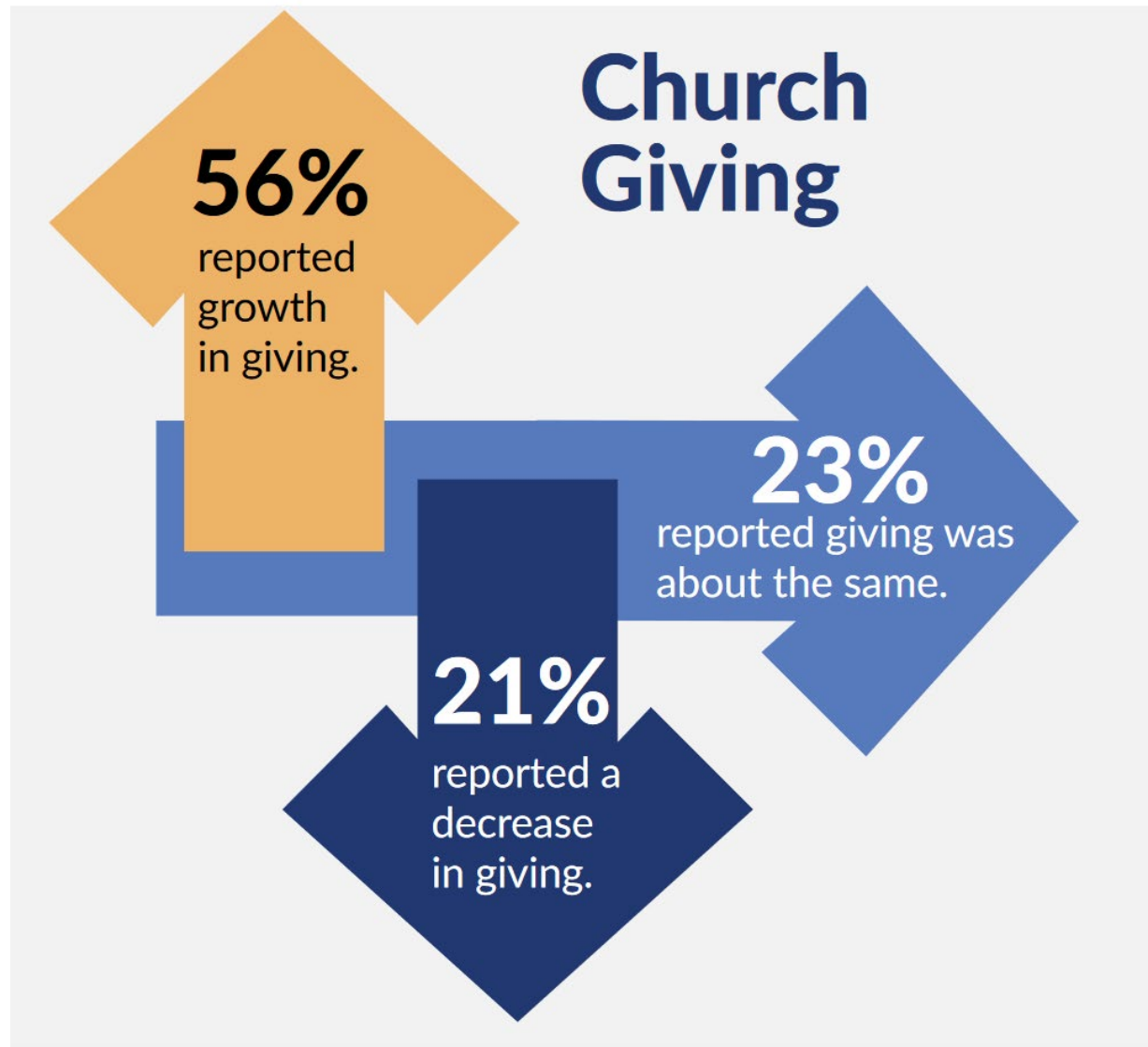
15 percent of overall giving.

Sources of Charitable Giving Remain Steady

Amounts in billions, inflation adjusted



Where are we?



Where are we?

Church Worship Attendance

(in-person & online)

62%

reported growth in
worship attendance.

23%

reported worship attendance
was about the same.

15%

reported a decline in
worship attendance.

Where are we?

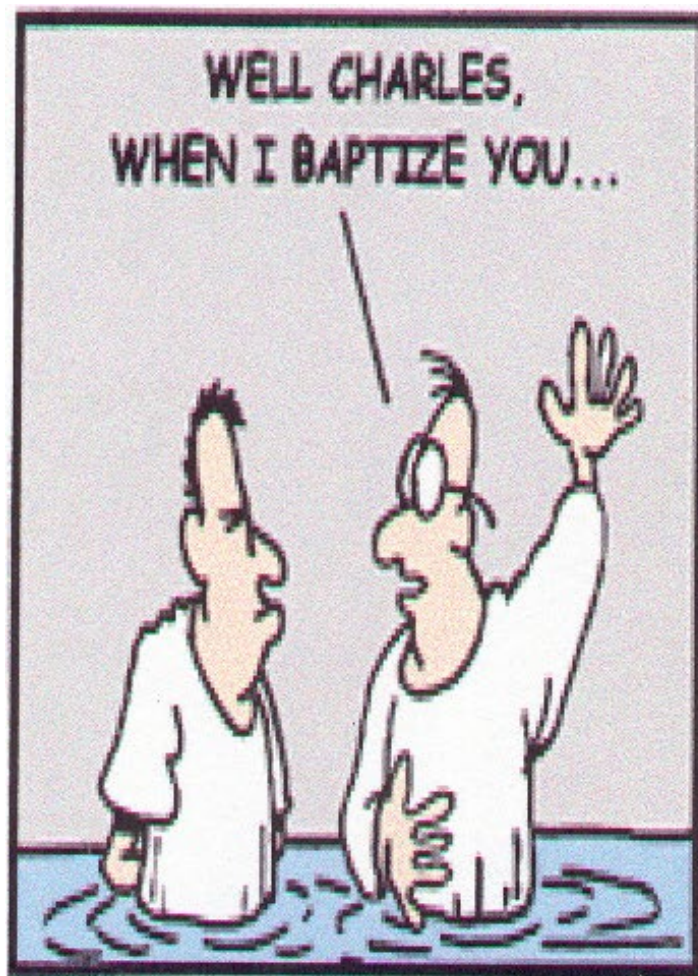
Changes in Worship Attendance by Annual Ministry Budget

Over \$5mm	 82%	 6%
\$1mm to \$4.9mm	 74%	 13%
\$500,000 to \$999,999	 68%	 11%
\$100,000 to \$499,999	 54%	 16%
Under \$100k	 32%	 29%

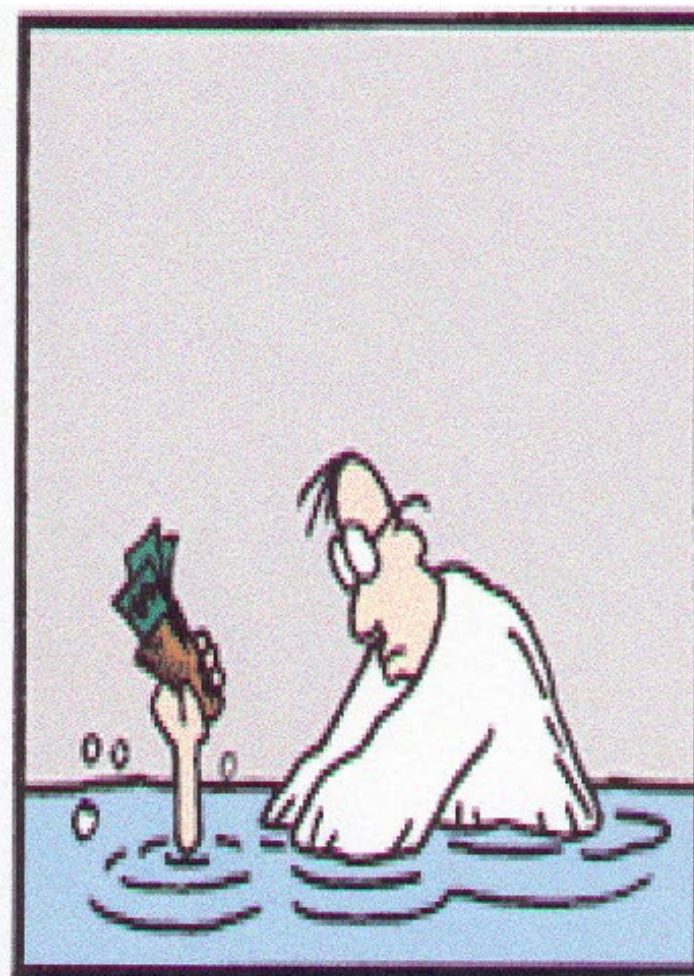
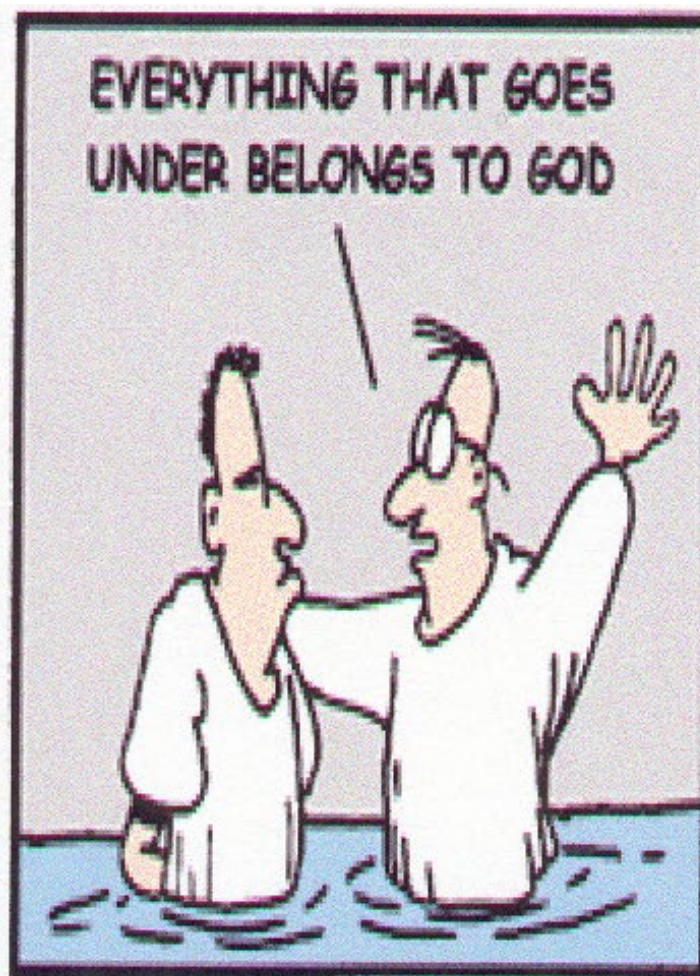
What about the PCUSA

- Median worship attendance?
 - PCUSA: 38
- Median per member income?
 - PCUSA: \$1200
 - Nationally: \$2353
- Per family PCUSA: 2800
- 38% give to a specific fund (not the general fund...)

WELL CHARLES,
WHEN I BAPTIZE YOU...

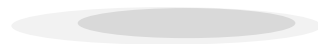


EVERYTHING THAT GOES
UNDER BELONGS TO GOD



#1 Lead With Abundance

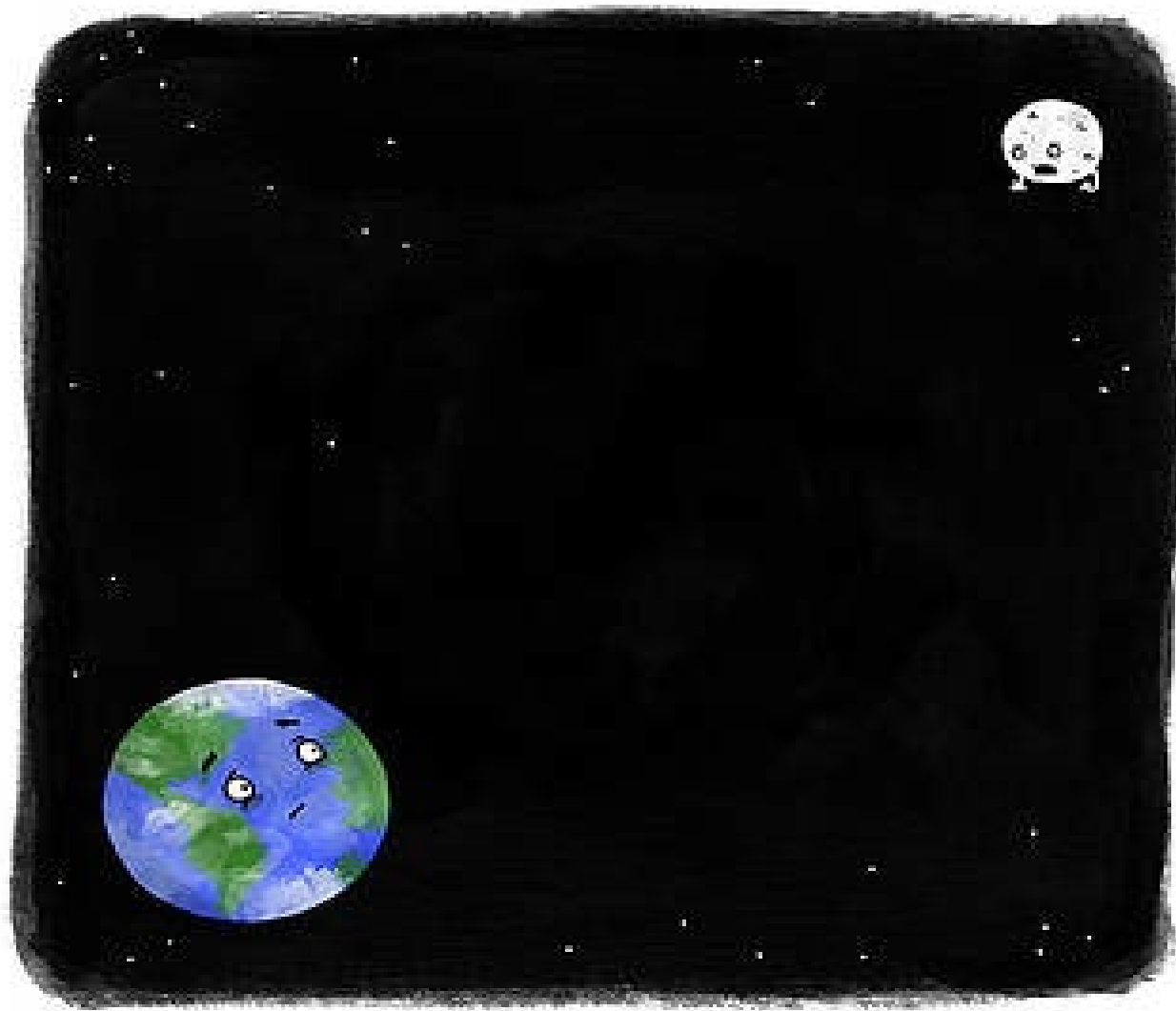
- Abundance inspires
- Scarcity impairs





"That story reminds me of the time I walked on the moon."

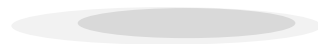


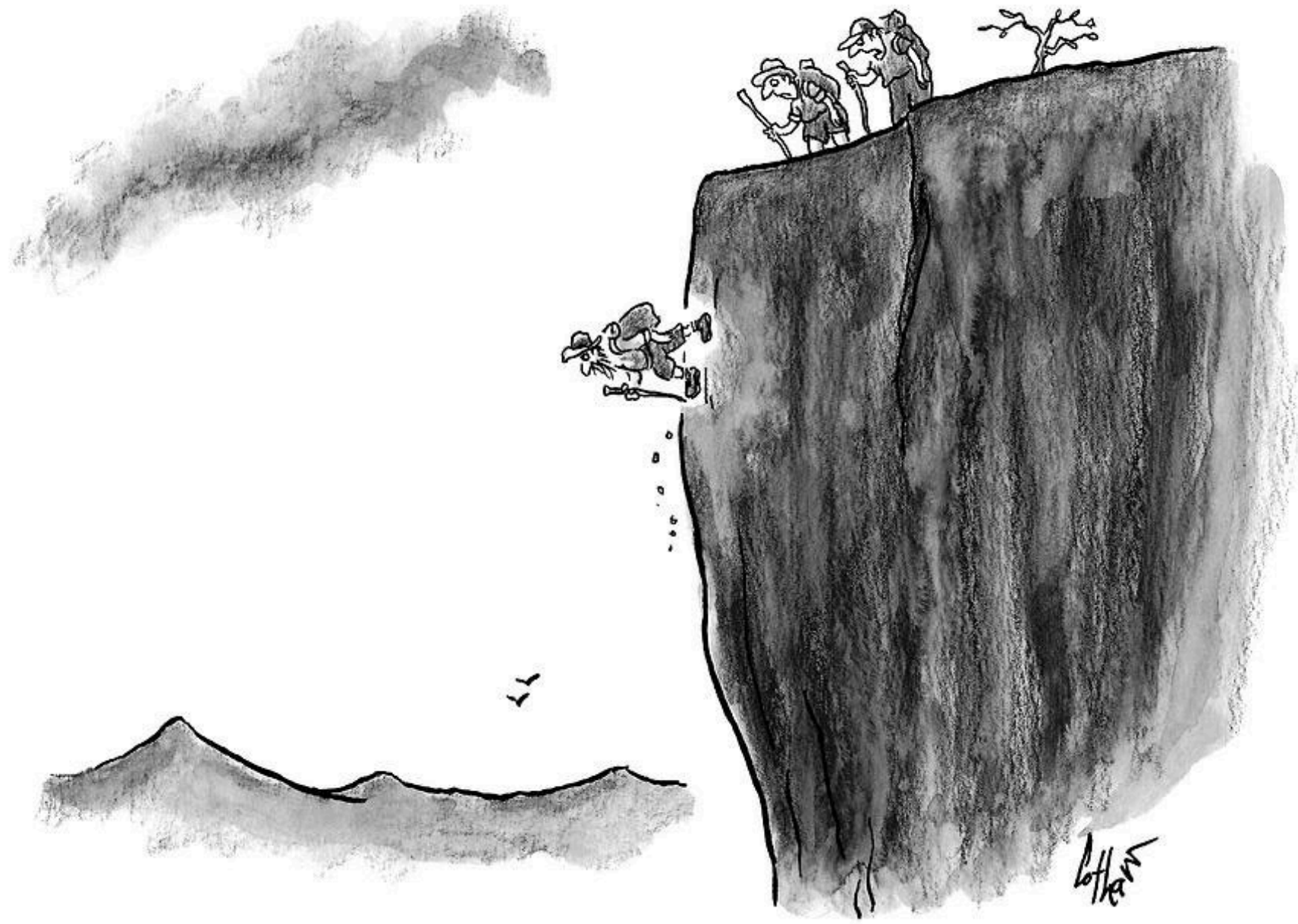


"That's close enough."

#2 Balance your budget

- An Abundance Mindset is not an irrational mindset





"Let's not mistake his confidence for leadership."

#3 Endowments are Powerful

- Craft a budget that doesn't draw down the endowment.

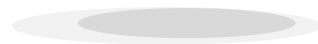


#4 Words you should never say publicly...

- “We aren’t going to make our budget.”

#5 Stewardship might be a bad word too...

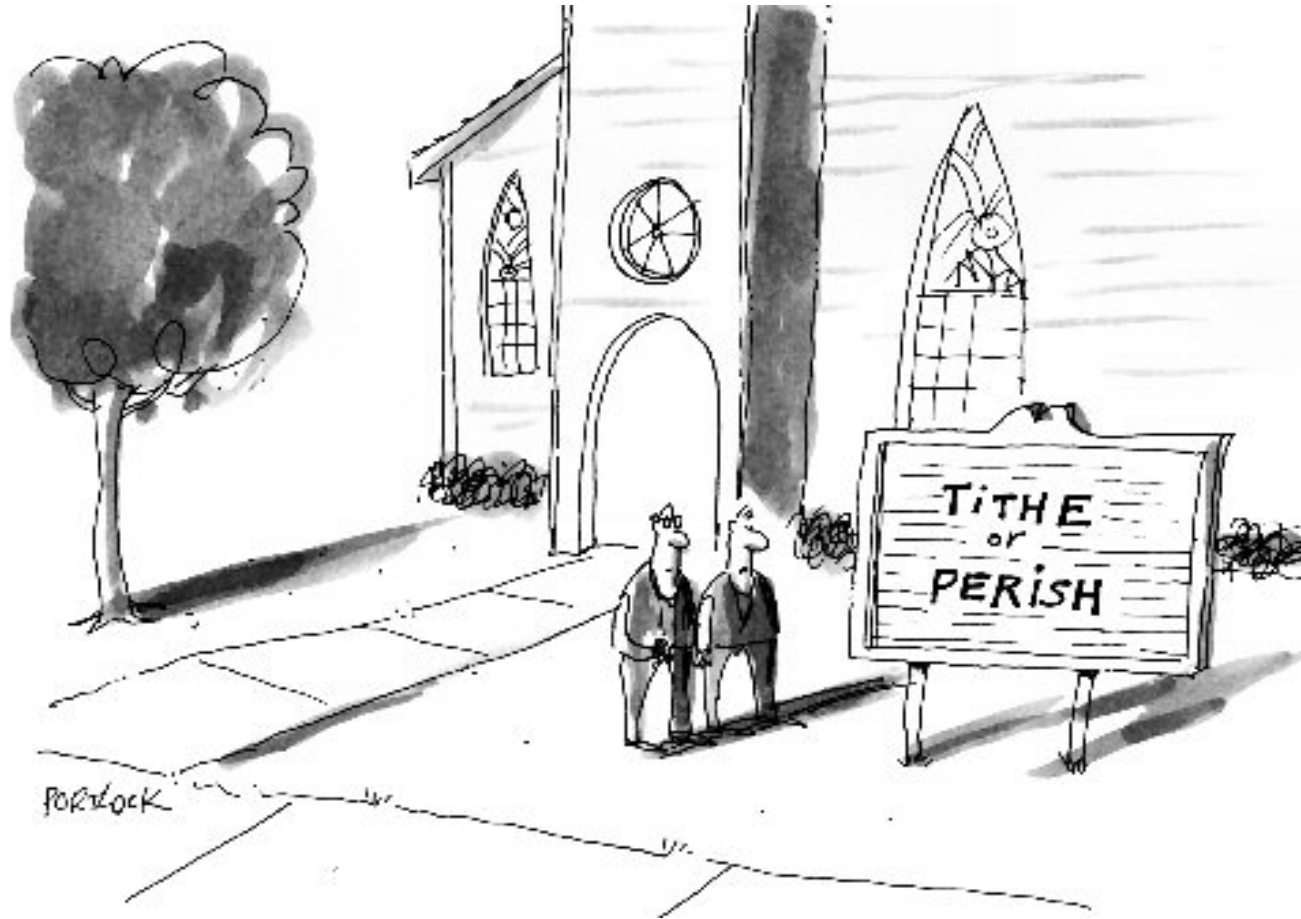
- Generosity is a character trait developed by following Jesus.





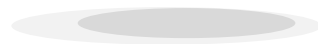
*"So you're saying that just a little bit of giving will
distract from the relentless taking?"*

What Generosity is NOT.



#6 Generosity inspires Generosity

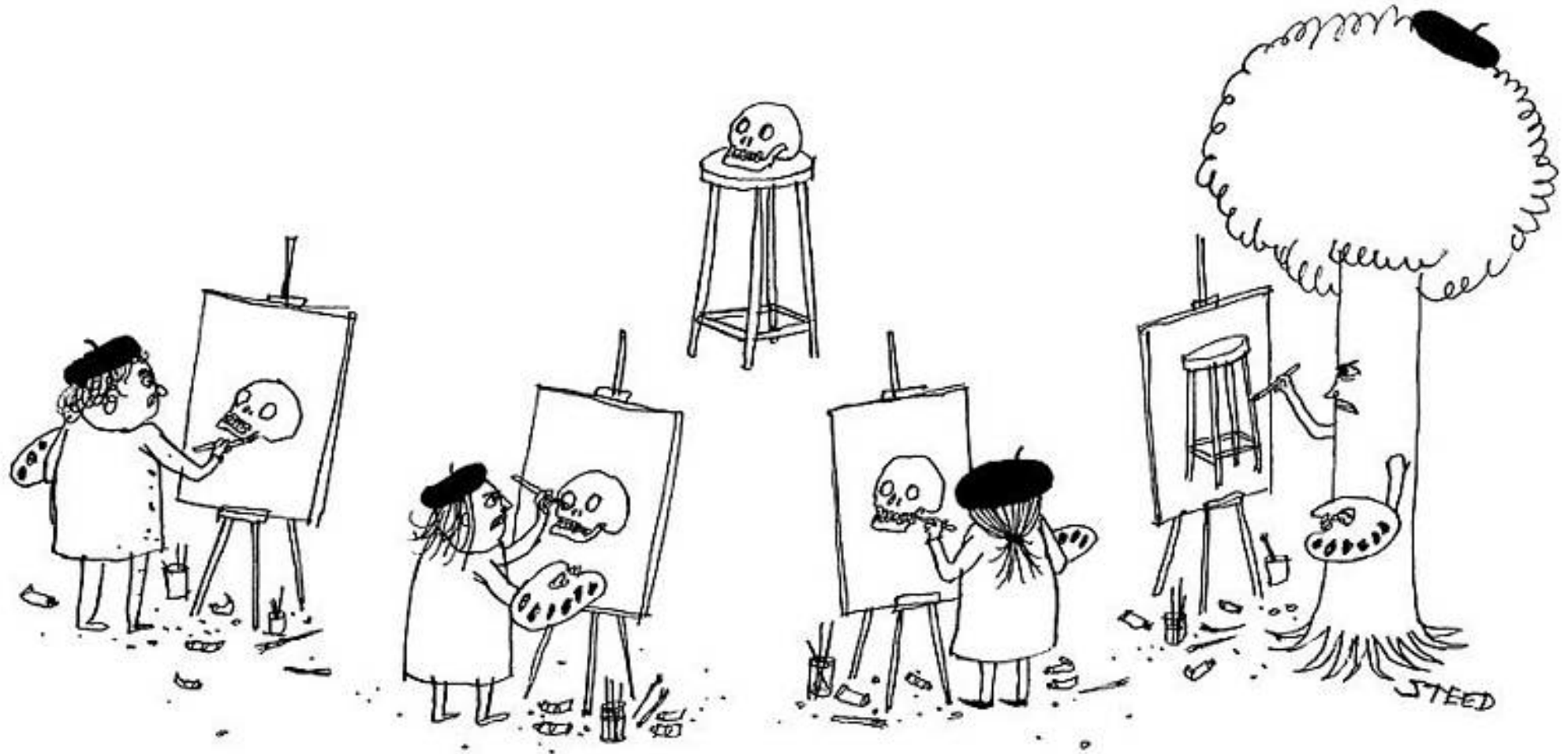
- The Stories you tell matter!



We are really good at telling this story....



What we see...matters...



#7 Start with Zero

- Zero Based Budgeting

#8 It is impossible to overcommunicate

- Tell Stories every time you talk about the budget, the offering, or generosity

The background image shows the interior of a large Gothic church. The view is from the back of the sanctuary looking down the central aisle towards the altar. The architecture features high vaulted ceilings with intricate ribbing, tall piers, and large windows with stained glass. Several ornate chandeliers hang from the ceiling. The pews are dark wood and appear to be empty. A blue, wavy-edged text box is superimposed over the center of the image.

This 90-second offering moment is a
Wonderful opportunity to create both
emotional and intellectual
connection with those whose generosity makes
The work of your church possible.

#8 It is impossible to overcommunicate

- Tell Stories every time you talk about the budget, the offering, or generosity

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What motivates people?



What motivates people?



What motivates people?



What motivates people?

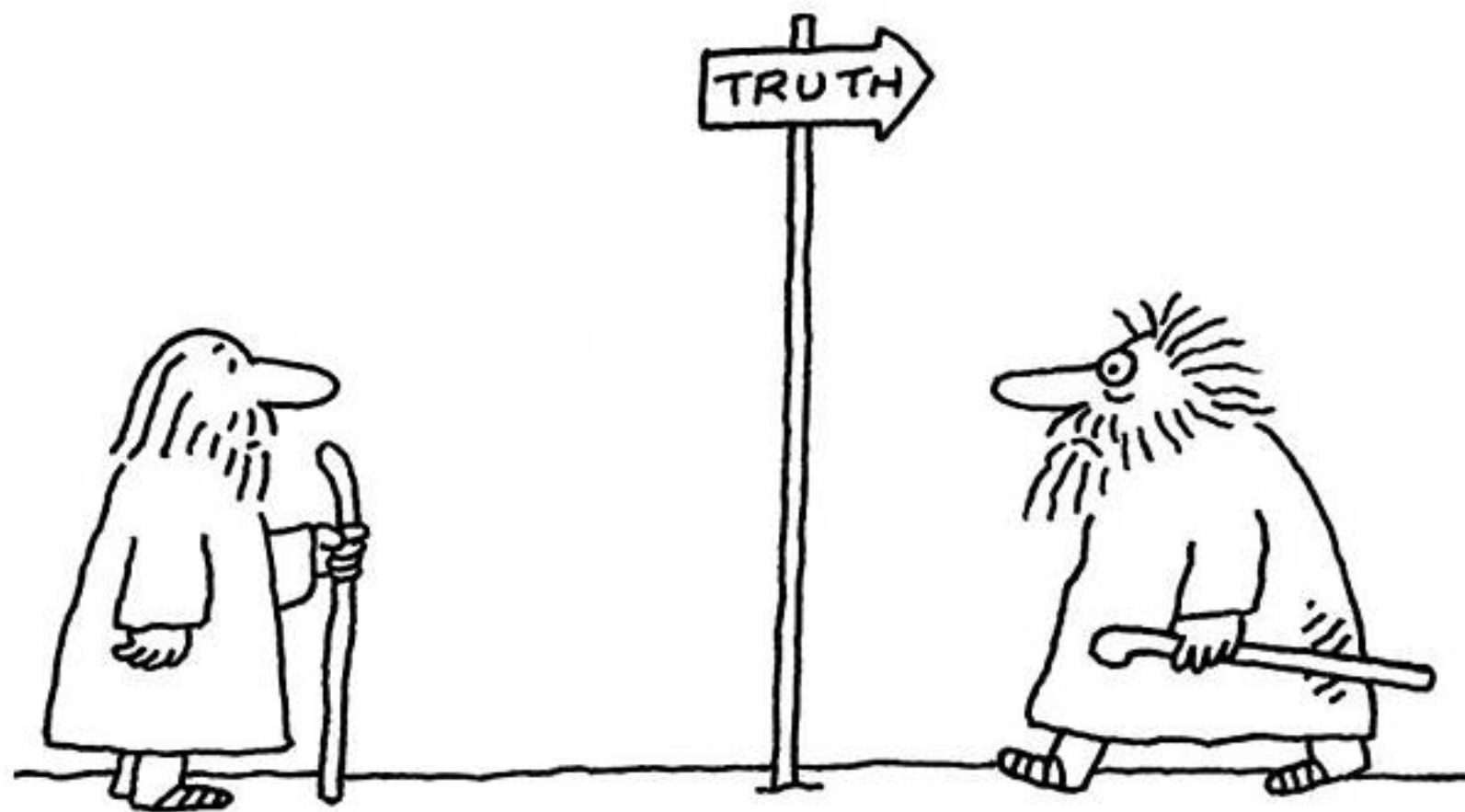
- Anger
 - Anxiety
 - Awe
-
- We are in the business of awe.
-
- *Contagious by Jonah Berger

Acts 2:43

- Awe came upon everyone, because many wonders and signs were being done by the apostles.

#9 Learn to read...

- A Profit and Loss (p&l) statement
- A Balance Sheet
- Don't pretend to be an accountant



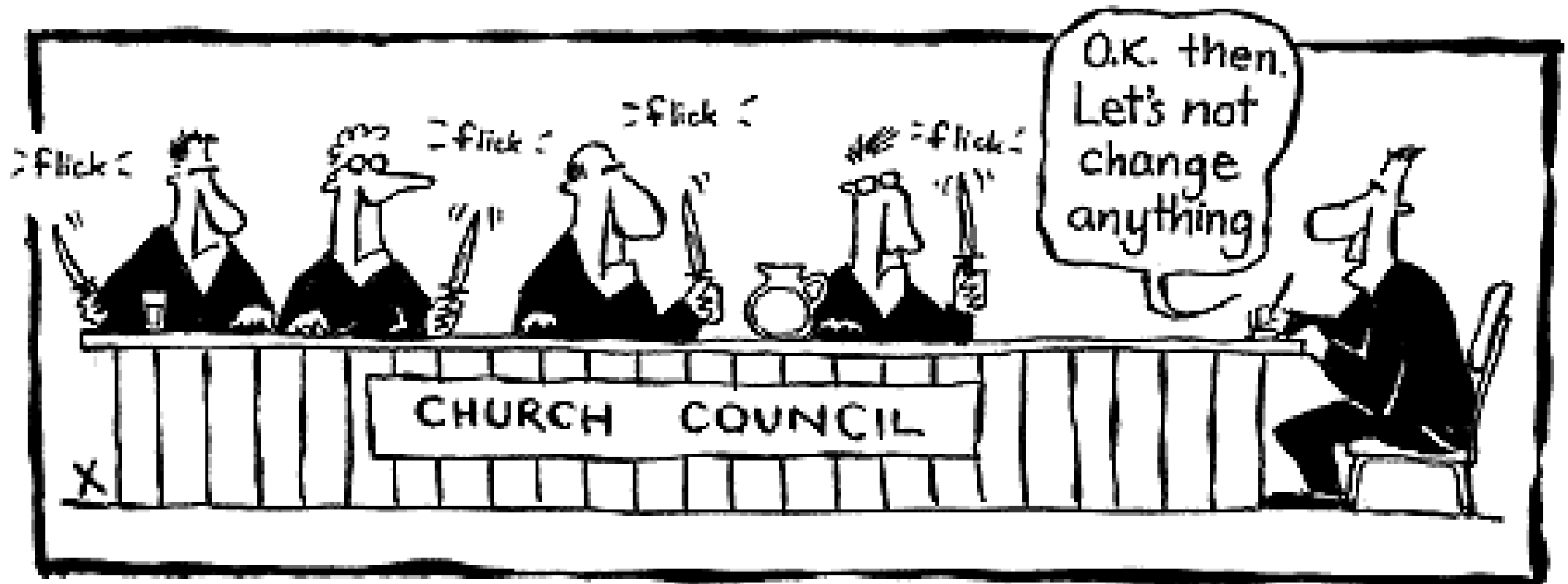
C. Bawanti

#10 The Pastor Needs to Know...

- How much people give.
- It's a best practice.
- The data is irrefutable.
- But don't die on this hill...



Are you open to change?

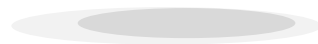


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(Bonus) #11 Pastor as hiking guide.

- Every good trip has a destination (**vision**) and a path to get there (**mission**). The pastor is the hiking guide....



What is the most common command in the bible?

